

Luxury Travel

on a Budget

10 Money Saving
Travel Hacks



sallygworld.com



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The ideas and suggestions shared in this E-book are for informational purposes only based on Sally G's experience and opinion.

Book designed and published by www.jessicamutuku.com



Photo:
Sally G aboard a private yacht by
Luxury Sea Boats Charter

Location:
Dubai, UAE

Photographer:
Brenda Mburu

CONTENTS

ABOUT SALLY G	4
MY TOP 10 MONEY SAVING TRAVEL HACKS	10
1. Sign-Up for Airline/Hotel Loyalty Programs	11
2. Travel During Low Season/Shoulder Dates	13
3. Travel to Less Popular/Alternative Destinations	14
4. Get Credit Cards with Travel Perks and a Sign-up Bonus	17
5. Seek Alternative Accommodation Methods	21
6. Redeem Miles/Points for Upgrades	23
7. Sign-Up for Deal Alerts	24
8. Choose Your Meal Times Wisely	25
9. Groupon Deals — Where Applicable	26
10. Secure A City Pass	27
TRAVEL WITH ME	29

ABOUT SALLY G



I am SallyG! An avid world traveler with an insatiable hunger for new experiences!

I have an intense case of wanderlust!

Once I got bit by the traveling bug, there was no stopping me! Setting out to a new destination excites me to no end! I can't seem to stay put! Meeting new people, experiencing a new culture, food, getting off the beaten path and even at times getting lost has enriched me in ways I never thought possible.

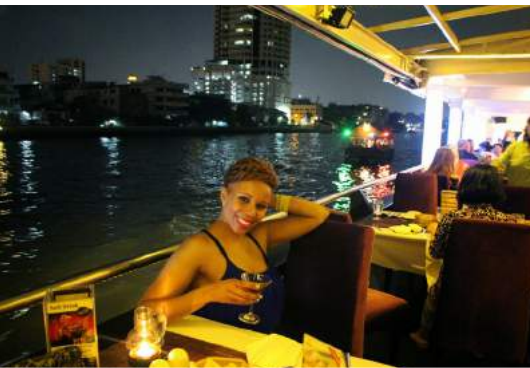
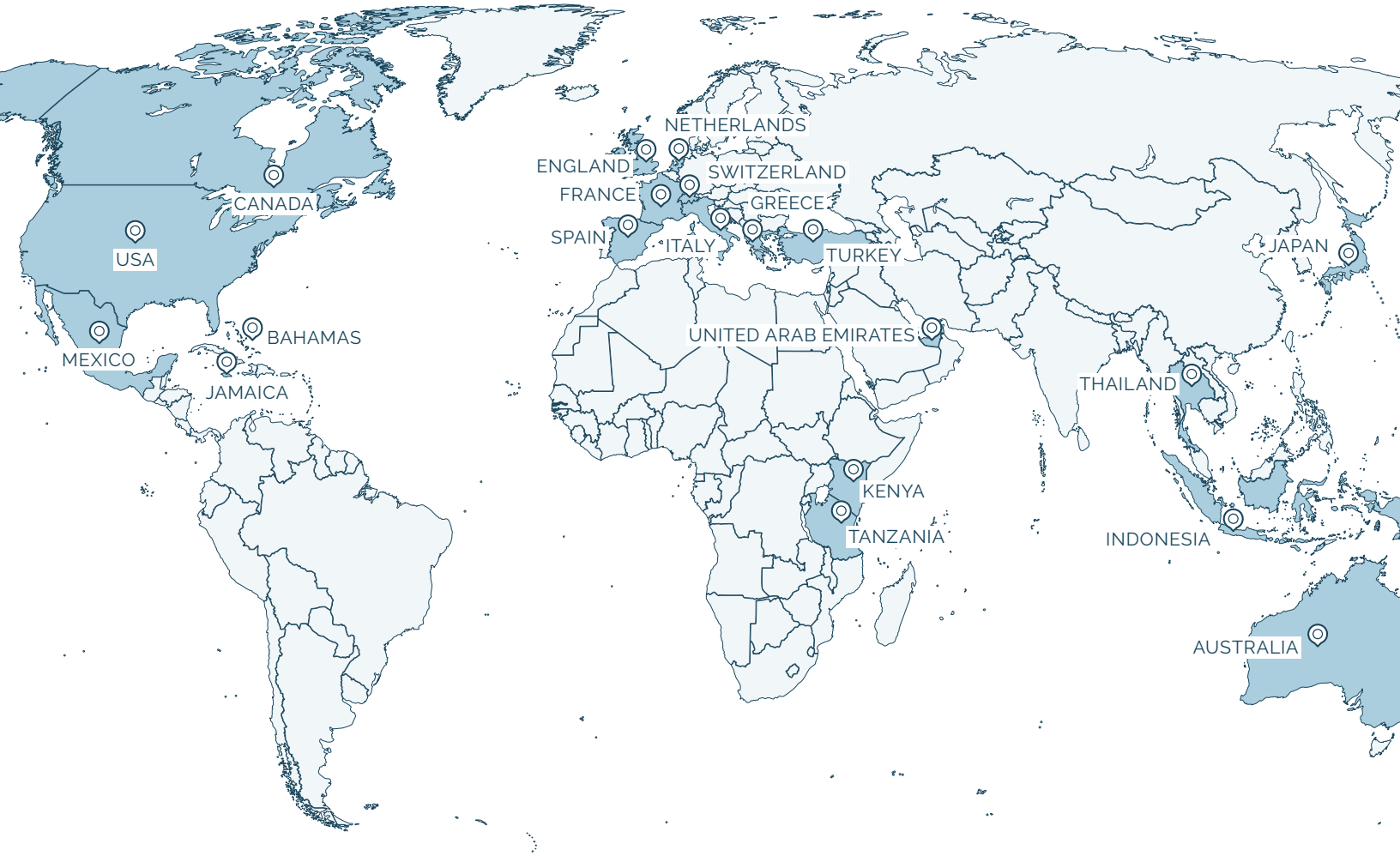
I had a charming upbringing in Nakuru, a beautiful small town just two hours outside of Kenya's capital. Nakuru is known for some iconic natural features such as Lake Nakuru that is home to a large number of flamingos, Lake Nakuru National Park with many wild animals that can be seen on a safari and a dormant volcano known as the Menengai Crater.



MENENGAI CRATER, KENYA

For as long as I can remember, I always had a huge fascination for the world outside my home and country in general. Books, television and film transported me to exotic places I only dreamt of visiting someday. The written word and images seemed to ignite a sense of adventure like no other! When I finally had the privilege to get out and explore the world I never looked back. With every trip, my wanderlust grows in leaps and bounds. My travel bucket list grows by the day.

I have been to



BANGKOK, THAILAND



VENICE, ITALY



COCOCAY, BAHAMAS

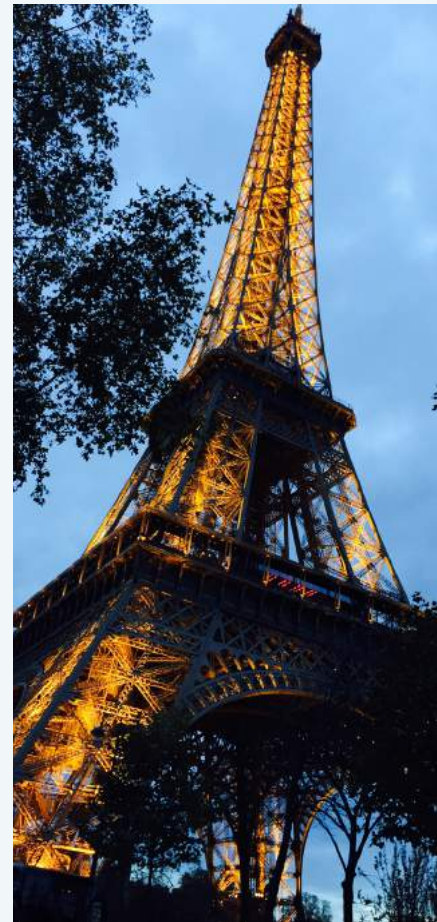


LAKE COMO, ITALY

LAKE COMO, ITALY



PARIS, FRANCE



My favorite destination to date is Lake Como in Northern Italy with Paris being a close second. I marvel at the beautiful landscapes, culture and the history in these destinations! Wine is only the cherry on top:)

I'd like to share these and more experiences with you. I hope to inspire you to travel more and labor less! I will share my tips on how I've been able to travel affordably with proper planning, budgeting, sense of adventure and an open mind.



Pack your suitcase and join me on my next adventure!

SallyGworld.com



MsSallyNG



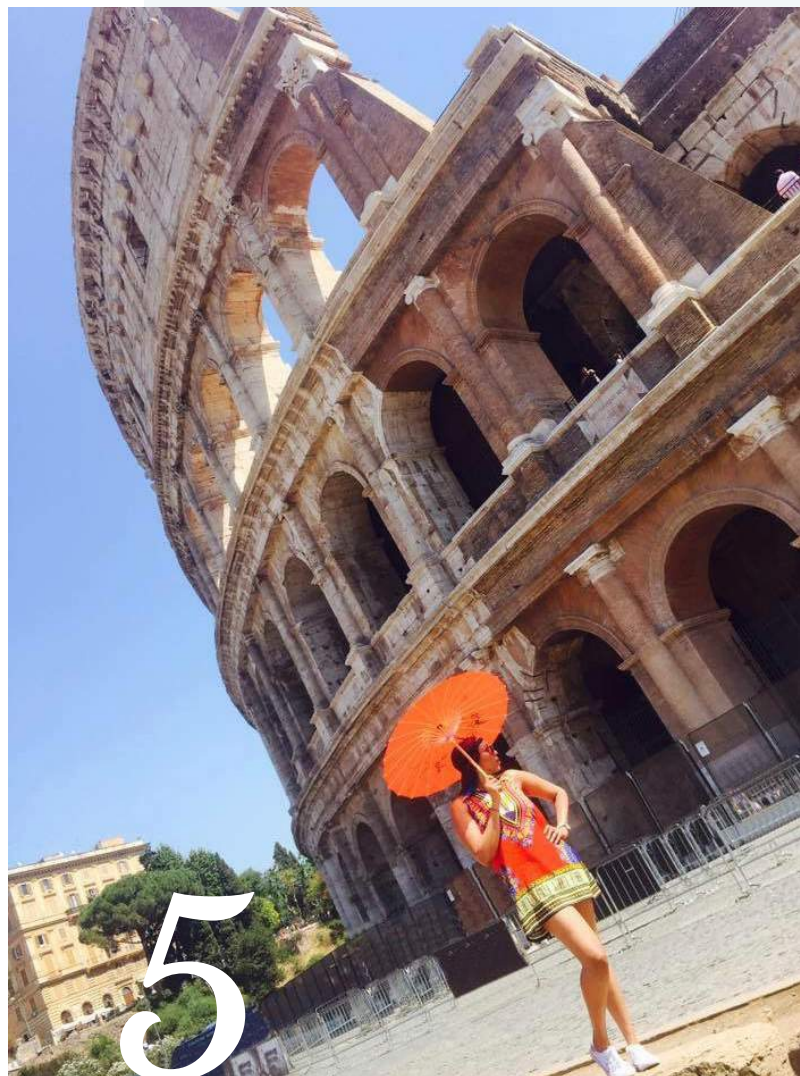
*"Travel far enough,
you meet yourself"*

C L O U D A T L A S



BALI, INDONESIA





[1] MYKONOS [2] BALI [3] MIAMI [4] LONDON [5] ROME



MY TOP 10 MONEY SAVING TRAVEL HACKS

Travel has become more accessible than ever before.

It is no longer exclusive to the wealthy. There are perks of luxury travel that are accessible to almost everyone no matter the budget. You just have to be savvy to partake in some if not all of them.

Over the past few years I have experienced lots of luxury perks without necessarily breaking the bank. Here's how:

1. SIGN-UP FOR AIRLINE/HOTEL LOYALTY PROGRAMS

This doesn't cost a thing!

It's absolutely free to enroll in a loyalty program that awards miles/points for the flights flown or hotel stays. Most airlines/hotels have a loyalty program. Never leave miles/points unclaimed even when you don't foresee yourself ever using their services again. Chances are you might and the points will have started accumulating. During my early travel days, I failed to enroll with airline loyalty programs as I didn't realize the benefits and lost out on a good amount of miles. Loyalty is rewarded. The more you use their services — flights/hotels, the more points you earn and this will earn you a status change quicker. The status change carries benefits such as:



Flights:

- Priority Boarding — Get first dibs on overhead cabin space. It's a bummer to have to search for space to stow away your carry-on when the space in your seat vicinity is taken by those who boarded earlier.
- No Baggage Fees — more money in your pocket!
- Complimentary First Class/ Business Class Upgrades — this is a sweet spot!
- Free Beverage/Meal Service on domestic flights
- Airport Lounge Access — This is your oasis at a chaotic airport!



BANGKOK, THAILAND

Hotels:

- Early Check-In
- Late Check-Out
- Welcome Amenity — Food & Beverage or Points.
- Club Lounge Access — Where complimentary food and beverages are served.
- Complimentary Enhanced In-Room Internet Access — I enjoy this especially for streaming Netflix where available.



BALI, INDONESIA

2. TRAVEL DURING LOW SEASON/SHOULDER DATES

Costs for flights and accommodation are driven by demand.



The higher the demand, the more it will cost you. People tend to travel more during peak times: holidays, summer time and weekends (Friday/Saturday with a return on Sunday/Monday) making it cost more. Simple case of supply and demand. Flexibility in your schedule will work to your advantage! If you select dates/days outside of the popular travel times, you will be able to take advantage of great flight and accommodation deals. You get more bang for your buck in the low season meaning you have access to more luxurious perks at a fraction of the price! Flights/Hotels are usually pretty empty in popular destinations during the low/shoulder season ensuring flight or accommodation upgrades if you have the status mentioned in the previous topic.



3. TRAVEL TO LESS POPULAR/ALTERNATIVE DESTINATIONS



When people think of travel to various places they often pick popular destinations such as: *London, Paris, Amsterdam, Barcelona, Milan, Sydney, Tokyo, Singapore* etc. The list goes on! While these destinations top many a traveler's bucket list they have one thing in common — they are not cheap and tend to be crowded in peak season! If you're on a budget, you may be limited to fewer or a lack of options for certain comforts or activities. Flexibility is key.

MOSTAR, BOSNIA

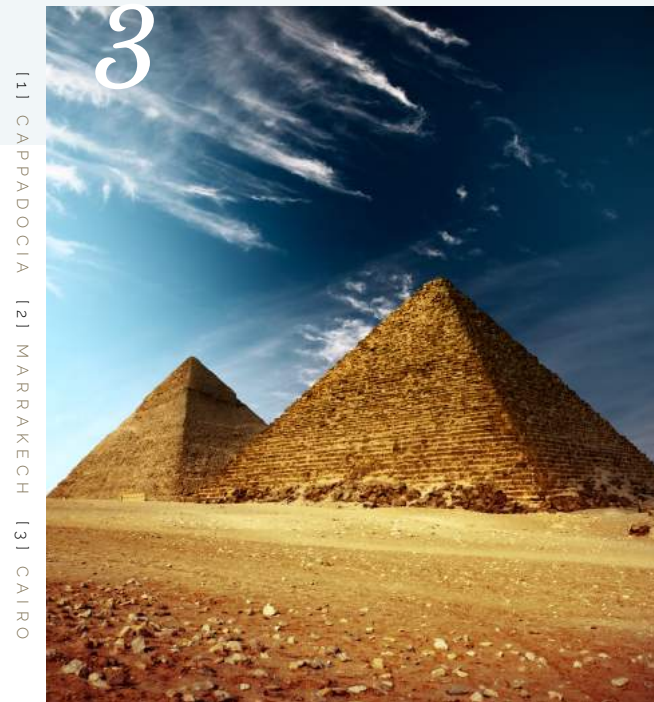


There are plenty of destinations around the world that tend to be underrated yet have a lot to offer! These are attractive travel destinations with many hidden gems that will cost you a fraction of what you would spend at a popular destination. They are also spared from the crowds.

Traveling to these destinations will allow you to stretch your funds and make room for more amazing adventures. If you're traveling from the Western part of the world, your currency may be a lot stronger in comparison to the local currency. You may be able to 'live like a king' albeit temporarily by your destination choice.

An example of these destinations can be found in cities in the following regions:

- SE, Central and Southern Europe: Croatia, Czech Republic, Hungary, Montenegro, Portugal, Slovenia, Slovakia, etc.
- South America: Chile, Colombia, Ecuador, Peru, etc.
- SE Asia: Indonesia, Thailand, Philippines, Myanmar, etc.
- Africa: Egypt, Morocco, Senegal, Tanzania, South Africa, etc.



[1] CAPPADOCIA [2] MARRAKECH [3] CAIRO

4. GET CREDIT CARDS WITH TRAVEL PERKS AND A SIGN-UP BONUS

Credit cards if used responsibly can open up a world of amazing benefits. They offer many valuable travel rewards. Credit cards will often offer you better protection on transactions especially those done online which is how we book most of our travel. The market has been flooded with many credit card options and it can get confusing. For a frequent traveler or one considering traveling in the near future, there are some cards that stand out from the rest.





These cards offer a huge sign-up bonus ranging from 50,000–100,000 points/miles, an equivalent of \$500–\$1000 for cash redemption or much more if redeemed for travel. A spend limit requirement is set to earn the bonus points. This can be achieved by doing your normal everyday spending (no need to purchase unnecessary things as this will get you in trouble).

You can meet the set spend limit required by simply charging the card/s for ALL your expenses e.g. Rent/Mortgage, Groceries, Utilities etc. Pay the charges off monthly like you would normally to avoid interest charges. Paying for interest will defeat the purpose of being savvy. You have to be financially disciplined and organized to make it work.

I charge everything on my credit cards and earn about 2–5 points/miles per dollar. If I used cash or a debit card, I get nothing but I do get rewarded for my everyday expenditure by using a credit card.

A win-win!

Please note that some of these cards may have a hefty annual fee. The cards I have chosen for myself have fees that are justified by their rewards and benefits. **These benefits range from:**

- Huge Sign-Up Bonus
- 50% More in Travel Redemption for your Points
- \$200–\$300 Annual Travel Credit
- Global Entry/TSA Pre Check credit — this allows you to breeze through airport security/customs like a boss!
- Complimentary Airport Club Lounge Access — with over 900 airport lounges accessible via Priority Pass and the exclusive Centurion Lounges by Amex.
- Special Car Rental Privileges
- No Foreign Transaction Fees — keep your money in your pocket! Don't pay for unnecessary fees while traveling.
- Trip Cancellation/Trip Interruption Insurance — this came in very handy once! A flight delay led to many missed flights and additional expenses that were all covered thanks to this benefit.
- Trip Delay Reimbursement
- Auto Rental Collision Damage Waiver
- Free Night at 4–5 Star Hotel on Credit Card's Anniversary
- Status boost to Gold Level at Marriott, Starwood and Hilton Hotel Brands that carries many benefits
- Access to Boingo internet hotspots around the world
- Free companion tickets

To find out what travel cards would work for you, please check out: www.nerdwallet.com

For advice on credit card points/redemption visit: www.thepointsguy.com

*"Wherever you go,
go with all your heart"*

C O N F U C I U S



DUBAI MARINA, UNITED ARAB EMIRATES



5. SEEK ALTERNATIVE ACCOMMODATION METHODS

Thanks to some innovative and tech savvy individuals, the way we book accommodation has changed a great deal!

While hotels were the mainstay for lodging options, there has been an increase in alternative accommodation methods e.g. AirBnB, VRBO and others.

Typically, AirBnB rentals cost about 30–80% less than hotels. I particularly love AirBnB because I've had a chance to book some of the most unique and amazing rentals during my travels. In North Bali, my friends and I were able to stay in a luxurious villa with stunning uninterrupted sea views and an infinity pool to boot. We had staff to tend to our needs throughout our entire stay! The villa was relatively cheap!



BALI, INDONESIA

BARCELONA, SPAIN



In Barcelona, I had a chance to share a cozy apartment with a wonderful host who gave me invaluable insight on the city that I was able to put to use. The interaction with a local added meaningful value to my overall experience. I have had some incredible experiences with rentals that I wouldn't have if I chose a traditional hotel. More importantly, I have received way more for less money.



Want to rent a castle? It's not out of reach. They are listed for rental at affordable prices.

Some boutique hotels may cost less than large chain hotels and have more to offer.

[AirBnB](https://www.airbnb.com)



6. REDEEM MILES/POINTS FOR UPGRADES

As mentioned earlier, loyalty is rewarded by airlines/hotels.

The more frequent you fly the more points and miles you earn to use towards free flights, hotel stays or upgrades to Business/First Class cabins.

I have received about 500,000 points in my two years of travel hacking. It has enabled me to book a First Class ticket to Paris and other destinations without spending a dime!

I have also received free hotel accommodations. This was made possible by the heavy sign-up bonus points and everyday spending points earned. I still have plenty of points left over to use for future flights.



7. SIGN-UP FOR DEAL ALERTS

Want to be in on incredibly low glitch fares, airfare price drops, occasional flight deals, accommodation deals etc.? Sign up to get them! That simple. Be prepared to receive a flood of emails in your inbox BUT rest assured you will never miss a chance to know when an incredible deal comes along.

These are the websites I use mainly for deal alerts:

www.theflightdeal.com | www.airfarespot.com

Follow them on Twitter to get real time alerts.



I have also signed up directly with airlines/hotels I frequent to get any sale/promo info when released. Delta Airlines will occasionally have great flash fares that last up-to 24hrs. This is how I was able to book a First Class ticket to Paris from Atlanta by redeeming only 70,000 points (valued at \$700). If I had paid for the ticket out of pocket, it would have cost \$9300. Hotels will have special offers every once in a while. These are sent via email.

8. CHOOSE YOUR MEAL TIMES WISELY

You're traveling on a budget but have an eye on a restaurant that came highly recommended. It happens to be a fancy restaurant with pricing to match the hype! Here's my advice, dine in at lunch time. Typically, lunch prices are lower. The portions may be smaller too but you will get the same fine dining experience, enjoy the delicious meal and spend less.



9. Groupon Deals — Where Applicable

Groupon works in several countries outside of the USA.

The screenshot shows the Groupon website interface. At the top, there is a green navigation bar with the Groupon logo, a search bar, and links for 'No Cart', 'Sell', 'Help', 'Sign In', and 'Sign Up'. Below the navigation bar, there are tabs for 'Home', 'Local', 'Goods', 'Getaways', 'Clearance', 'Coupons', and 'From Our Home To Yours'. The main content area features a search bar with 'Chicago' entered and a 'Search Getaways' button. Below the search bar, there are sections for 'Browse Flash Deals' and 'Discover 1,000s of Top-Rated Getaways'. The 'Browse Flash Deals' section includes a sidebar with categories like 'All Destinations', 'USA & Canada', 'Northwest', 'Southwest', 'Midwest', 'Mountain', 'Pacific', 'Southeast', 'Canada', 'Mexico, the Caribbean & Latin America', and 'Europe, Asia, Africa & Oceania'. The main content area displays three travel deals: a 'Guided Tour of China w/ Airfare' for \$649, a '4-Star Downtown Chicago Hotel' for \$89/night, and a 'Lake Geneva Water-Park Resort' for \$118.30/night.

There are travel deals and packages available for up to 40–60% discount. Be sure to read the fine print and pay close attention to the cancellation clause.

We were able to snag some great deals in Dubai for private tours, desert safari, dhow cruise, spa treatments, private yacht and a helicopter tour for a fraction of advertised costs. I have also booked a travel package for an upcoming trip to Colombia at an amazing deal. My recommendation is to do your research on the travel company offering the deal and read the reviews. Research is key!

Be sure to look up deals on www.viator.com as well for any city you plan to travel to. You get a 10% discount code when you sign up for the first time.

10. SECURE A CITY PASS

Most cities you visit will have a City Pass that gives you access to a majority of their top attractions available.

You get a discounted price of about 40–50% off with this pass that you purchase in advance.



There is no limit on the attractions you can visit and you save yourself time and money! You will also receive fast track privileges with this ticket which means you will breeze through the lines like a boss!



*"We travel not to escape life,
but for life not to escape us"*

U N K N O W N



TRAVEL WITH ME



Hello Travel Enthusiast!

Did you know that traveling to any part of the world is very much within your reach?

Travel can be affordable and fun! In order to travel more and get value for your money you need a good travel consultant who understands how to find the best deals and hacks when it comes to creating a great travel experience.

I caught the travel bug 6 years ago, and have been traveling ever since. I have learned a lot through sheer luck, dumb mistakes and plenty of research.

Unsure about how to find the best deals on flights, accomodation and car rental? I've got that handled. Can't pick the perfect location or itinerary for your dream destination? I've got you covered!

Over the years I have helped other travelers embrace their inner curiosity and desire to escape life's daily chaos.

Here is what some of them had to say about their travels:

*“I’ve had the pleasure of traveling with my good friend Sally, **an avid globe trotter that has mastered the art of world travel.** By this I mean she’s learned how to traverse the globe economically, despite a full time job, constrained vacation days and while making it all look easy and fun. She lives a vibrant life filled with wanderlust and the best part is that she shares all her memories with us in a unique and enjoyable way. She also happens to be the only friend I have that like me, enjoys and advocates for solo vacations.”*

— JANE M



BANGKOK, THAILAND

*“Sally has some great recommendations on any destinations I have inquired about leading to a great travel experience. I’m planning on traveling to Italy and she’s the first person that came to mind for recommendations on the best cities in Italy to visit, the most affordable way to travel and the best way to save on accommodation. **She’s my go to person, when planning my travels.”***

— MAUREEN M

*“I’ve always loved traveling but I was too scared of getting out of my comfort zone into the unknown. It was my very close friend Sally who inspired me and still does; to travel the world and live life to the fullest!! We have traveled to many destinations together but seeing her travel to so many other destinations solo is even more inspiring to me. She introduced me to a whole new world of travel — the perks e.g. those airport lounges, how to earn and use frequent flyer miles, how and where to get flight and hotel deals, the list is endless! **To me, Sally is the epitome of travel;** not only does she love life and lives it to the fullest, but she is also brave, smart and very knowledgeable about travel! She is my travel inspiration.”*

— BERNICE N



SYDNEY, AUSTRALIA



NASSAU, BAHAMAS

*“I started following @mssallyng on Instagram not too long ago because she had awesome pictures. Reading about her solo trips however ended up motivating me to do the same. It's difficult to effectively plan a trip with others due to scheduling and level of interest, and so I end up not traveling as much as I'd like. I'm now planning a solo trip to Australia and have reached out to Sally with questions. What I love most about her is that even though I'm a total stranger to her, **she's very responsive and has given me useful tips!** Thanks Sally! You rock!”*

— JANET



“Who doesn’t love to travel? As a mother the last thing on my mind for a very long time was traveling. I had been in the US from Kenya for about 7 years and had never left the city of Atlanta or the outskirts!

I was committed to my child, work and school. The thought of traveling never crossed my mind as my main focus was my son. Well, that was until Sally came along. Let’s just say that after 7 years of driving on 75 North I finally got on a plane and was headed to San Diego for the USA Rugby Sevens tournament. That was just the beginning!

I owe all my travels to Ms. Sally. Actually I think I have traveled with her on about 90% of my trips. I love traveling with her because she is organized. I never have to worry about where to stay, where to visit, what the currency exchange rate is, what local transportation method is best or what visa to acquire! She always creates an itinerary for us that makes navigation in any foreign destination easy.

I’m very grateful to her for our last trip to Bali where I renewed my wedding vows. I can finally cross Bali off my bucket list. Keep doing what you do Sally!!!”

— ANNIE M

PARADISE ISLAND, BAHAMAS



PARADISE ISLAND, BAHAMAS



OCHO RIOS, JAMAICA



“As someone who loves to travel, Sally has been both an inspiration and a great source of knowledge. She inspired me think outside of the box. Whether it be discovering travel destinations in my own backyard or courageously taking on the challenge of solo travel! (She encouraged me to take my first solo trip to Cuba!)

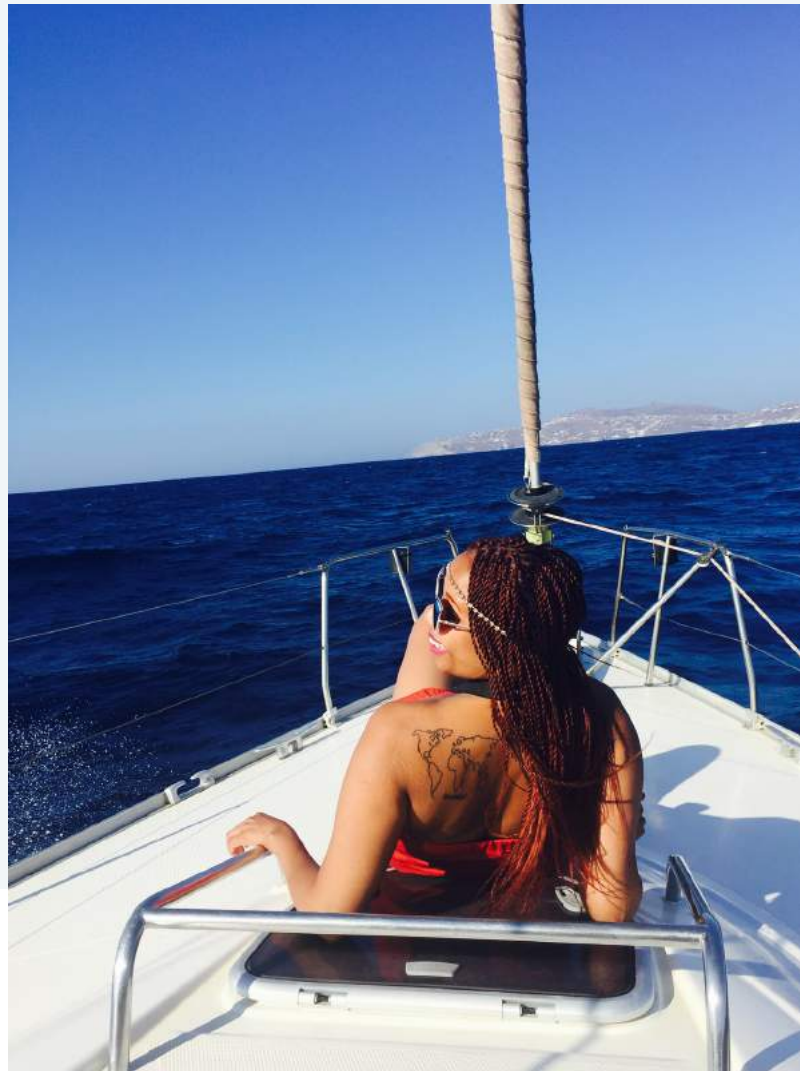
***Sally is knowledgeable and passionate about travel.** She exhibits this by willingly sharing her travel experiences to educate and assist fellow travelers.*

I'm positive the readers of this book will attest to my experiences, once they read the book.”

— ROBINSON K



KNOXVILLE, TENNESSEE



AEGEAN SEA, GREECE



SALLYG TATTOO





Today I want to help you!

With the right travel consulting and guidance I can help you:

- Choose the perfect destinations
 - Create custom itineraries
 - Save money on flight and hotel deals
 - Get the best getaway for your budget
 - And much more

Stop wondering and start wandering! There is so much of the world to see!

Consult with me for just 30 minutes and you will be on your way to an amazing getaway.

Please send an email to travel@sallygworld.com to schedule your consultation.

*Let's travel and
create unforgettable
memories!*

Sally G



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MsSallyNG